



7.2.1 Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual

Apart from preparing the students academically and developing their skills, JB Institute of Technology Dehradun is also having a responsibility to make the future generation a responsible social citizen. This special education entails every social crisis; the world is currently facing which is not limited to climate change, sensitization, cleanliness, Road safety, Blood Donation to racial and gender discrimination and inappropriate personal behavior. The persistence of the practice fetched the institute the various recognition letters from authorities. The impact of the practice has been obvious. It created a unique triangulation between institute, community and resources. The students are experiencing elevated skill levels in social responsibility, empathy, team work, communication, presentation, collaboration and articulation which are part of the program outcomes.

The institute has two best practices successfully implemented and provides better results in terms of ethical and social value to the students. Those two best practices are as follows-

1. Save food save life
2. 3-C in me

According to UNEP food waste Index report, 11% of the total cooked food wasted every day in all around the world. Every grain of the food can save life, Reduction of food wastage is essential for people and planet. Hence to give the ethical and moral values to our students, JBIT Dehradun has started the campaign "Save food save life". The practice helped the institute improve by reducing food waste from about 51.3 KG/Day (including breakfast, Lunch and Dinner) to about 18.4 KG/Day.

The 3-C in me campaign started by JB Institute Dehradun as a best practice which includes first 'C' as Consciousness about the Vices & Events in societies, the second 'C' is courage to raise the voice and the last C focused on capability of social Upliftment of the society. Those 'C' are the hidden qualities of the human being.

Awareness in the society is very essential for the upliftments and development. Government and non-government bodies are regularly running several programs to give benefit to society, but due to out of ignorance mass of the people deprived and could not gain benefit. Hence to awareness about health, environment, and social responsibilities and to know the laws and



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rights of the people, JBIT Dehradun has started the campaign “3-C in Me”. Students also participate in cleanliness efforts as part of the Swachh Bharath Abhiyan, AIDS awareness, tree planting, and environmental awareness campaigns in the selected village, which helps students, comprehend the impact of professional solutions in societal and environmental issues. The institution conducts various activities that align with the academic objectives while promoting the holistic development of students. This includes exposure to international cultures, social and interpersonal skills, environmental values, communal justice, leadership qualities, teamwork, strategic communication, ethical values, and the use of technology and tools for the betterment of society. Recognition from the authorities gives moral support to the students to run the campaign with increased vigour.