



1.3.1 Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum

A strong value based holistic approach for the development of the students is practiced in our college by effectively integrating cross cutting issues relevant to gender, sustainability, environment, human values and Professional ethics.

Professional Ethics

The students must become empowered professionals and contribute to the economic and technological development of the nation besides acquiring skills for logical reasoning and decisions in times of crisis. During past decades, the institute has made efforts towards developing value based education with a vision to promote values to be a better citizen. A strong community oriented work culture is based on the sustainability way of life that involves education and health care, innovation and human values. The students also educate in Ethical way in advertising, marketing, retailing and information Technology in the respective curriculum. The Institute also has a model code of ethics to curb various malpractices. Various Career Guidance Programmes like campus to corporate, corporate social responsibilities and Business ethics are organized to inculcate professional ethical practices in students. Special emphasis is given to encourage ethical, fair play and equity practices among students in the conduct of various inter-collegiate competitions and cultural practices. The college has a Code of Conduct for students, staff and teachers.

Gender

Gender related topics like self-employment and entrepreneurship development (ASP-005) is an integral component of various program. Students are sensitized and encouraged to work towards gender equity from a cross-cultural perspective. Different functional cells of the institute like ICC, GRC, SGRC and Women Cell engage in various schemes and programmes related to these cross-cutting issues. As gender sensitivity the Women Cell of the institute provides training in Yoga & Safety awareness. The college conducts gender audit to check the adherence of college activities with its gender equity. The institution guarantees equal opportunities for all the students without considering their gender in departmental clubs and various committees.

Human Values

The learning of human value and organizational value happens through Organizational Behaviour course. By conducting various activities like Girls child safety and their education, Beti Bachao and Beti Padhao and Universal Human Values-2.



JBIT

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Affiliated to VMSB Uttarakhand Technical University, Dehradun

Environment and Sustainability

Topics like Environmental Engg. (CET-018), Energy & Environmental Engineering (BCET 301), Solar Energy (BMET 803B), Environment & Ecology (BMET 804B) Rural development Administration and Planning (HSMC-1), Project management & Entrepreneurship (HSMC-2) and Environmental Studies (AHT-004) are the integral part of the curriculum. The Institute organizes programmes like Swachh Bharat Abhiyan and StreetPlays to instil a sense of responsibility for Environmental Sanitation & Solid and Liquid Waste Management. The institute developed Clean and Green eco-friendly Campus through Tree Plantations. Our institute instruct all students and staff not to use plastic bags to maintain Plastic Free Campus. The Campus has Sewage Treatment Plant and Rainwater Harvesting and it's maintained well. E-waste management, Environmental and Energy audits are done regularly.

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